

MEDIA KIT 2026

Website
Newsletter
Event-Specific Sponsoring

MEMBER-EXCLUSIVE!



About Us

The European Machine Vision Association EMVA is a non-for-profit and non-commercial association representing the machine vision industry in Europe. The association has been founded in 2003 in Barcelona by industry representatives from all over Europe as a network to promote the development and use of machine vision technology. With currently around 170 active members from over 27 countries, the EMVA represents the key players in this industry from all over the world.

As one of the world's largest machine vision associations, EMVA offers a variety of attractive formats that your company can leverage to reach top decision-makers in the industry directly. To help you effectively integrate the numerous advertising and sponsorship offers into your company's marketing, we would like to provide you a helpful decision-making aid with this information brochure.



Advertise With Us

KEY FACTS

- Website: 50,000 unique visits and over 200,000 page views per year
- Newsletter: 60,000 readers per year
- LinkedIn: more than 3,000 follower
- Event-Specific Sponsorships and Promotion Packages

**THE EMVA MEDIA
PLATFORMS SHOULD NOT
BE MISSING IN YOUR
MARKETING PLAN.**

ADVANTAGES OF OUR ADVERTISING & SPONSORSHIP PACKAGES

- Increased visibility of your business within your industry
- Effective promotion of your products and services in your direct target group
- Direct targeting of top decision-makers in industrial image processing
- Members exclusivity of advertising placements ensures competitive advantages
- Website visited by the vision industry's key decision-makers from around the world à Excellent advertising medium for all global marketing activities

EMVA Website

More than 50,000 unique visitors each year from all over the world visit the EMVA website and find out about the latest technical and business progress in machine vision.

With an average of over 200,000 page views, top machine vision decision makers prefer the EMVA website as their primary source of technical information about EMVA standards, as they use the Buyers Guide to search for companies, products and services and gain insight into EMVA's key industry events.



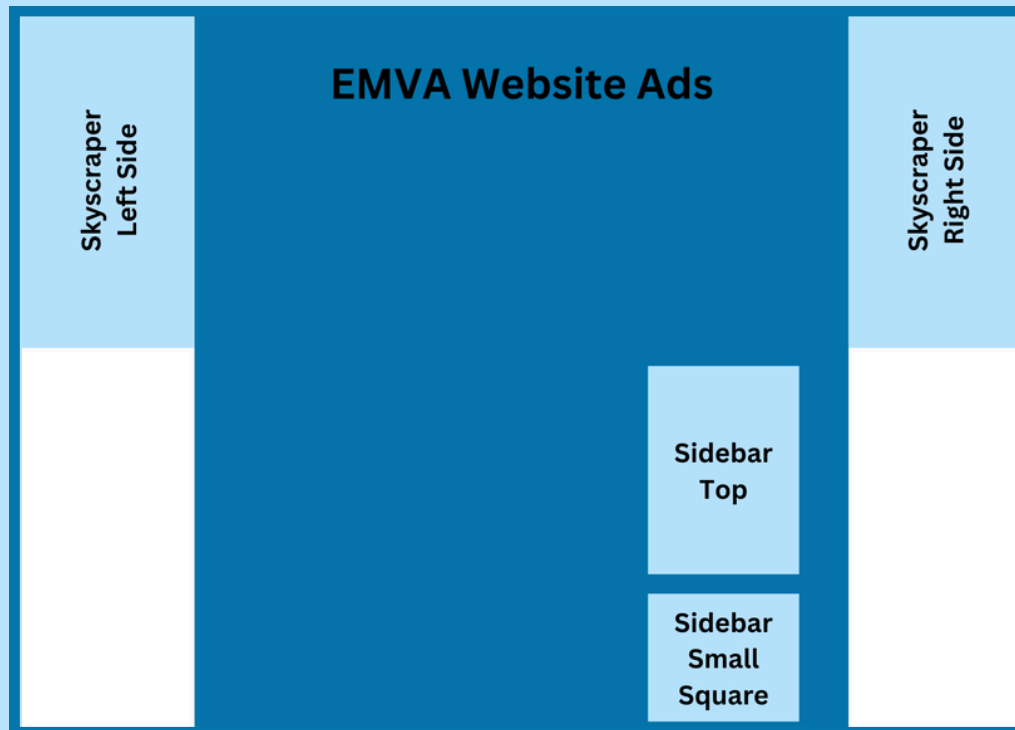
EMVA Website

If your company wants to advertise a very special promotion campaign, the ad space that can be booked for a short period of time is just the right thing. Ads can be placed on special request on specific pages.

EMVA offers three different places for member ads: Left and right on the main pages and in the right sidebar of the website. Page ads rotate with each “hit” or page refresh and max. 3 ads per place will be sold on “first come-first serve” basis. In addition, you may also book individual promotion banner to be placed on specific websites with a high share of visitors.



EMVA Website



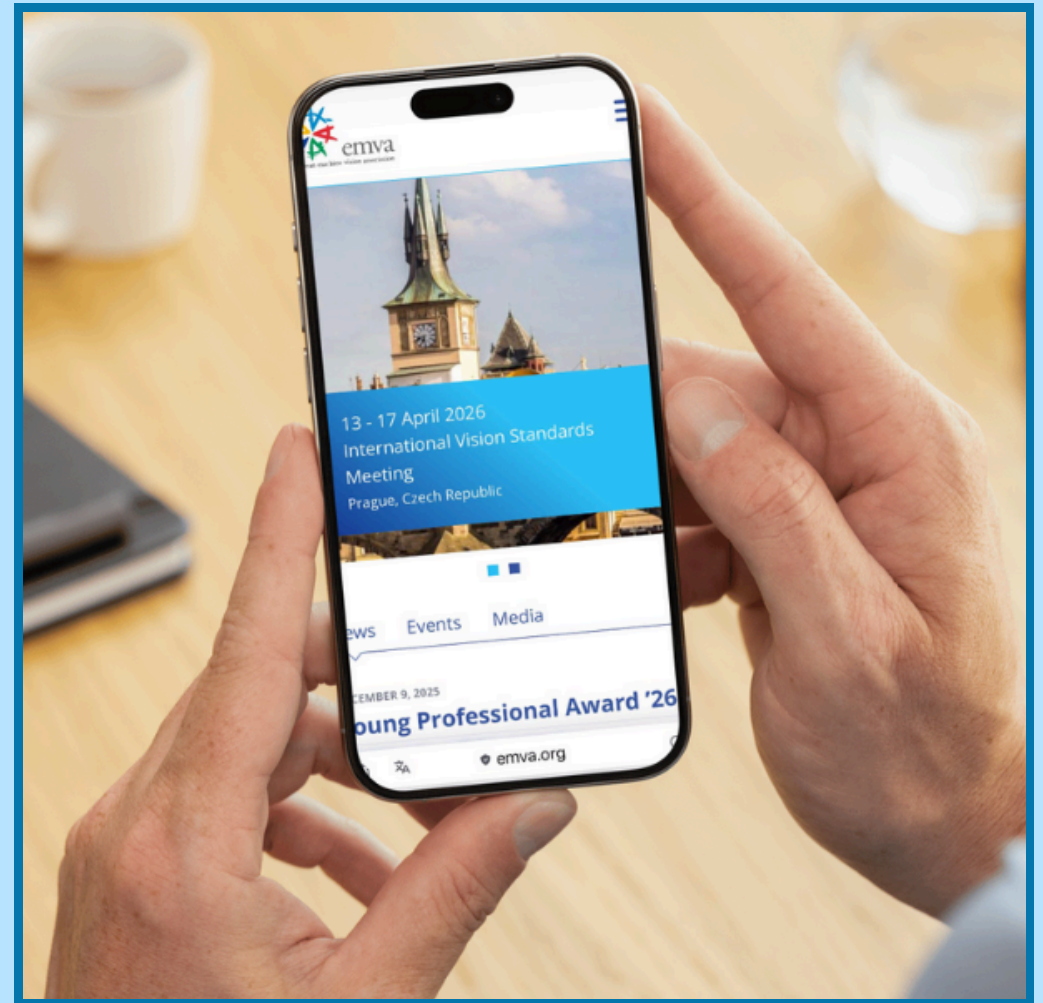
Website	Size	1 Month	3 Months	6 Months	12 Months
Skyscraper / Left and Right Side	160 x 600 px	750 €	1,795 €	3,140 €	4,935 €
Sidebar / Top	200 x 300 px	635 €	1,520 €	2,660 €	4,175 €
Sidebar / Small Square	200 x 200 px	520 €	1,245 €	2,175 €	3,415 €

www.emva.org

EMVA Website On Your Mobile Phone

The EMVA website is not only responsive, but especially designed for mobile devices. Each ad booking includes a banner placement in the special mobile version.

For all available advertising placements visible in the mobile version of our website, we need an additional advertising banner with the following dimensions:
Size 360 x 60 px.



EMVA e-Newsletter

Custom placements are of course also possible. Please do not hesitate to ask for information about all options for placing your individual advertising in the EMVA e-Newsletter.

You can place your message in the editorial environment of our e-newsletter, where 60,000 readers a year are waiting for your advertising. With our newsletter, you can reach the management level as well as the responsible technical contacts. Address the decision-makers directly!

The monthly EMVA newsletter keeps the machine vision community up to date with the most important industry news of the month. Each month it provides hands-on information on machine vision in Europe and the world. Our newsletter informs about the latest projects of the EMVA, innovative products, what's going on in the machine vision industry and interesting events.



EMVA e-Newsletter



e-Newsletter	Size	1 Month	3 Months	6 Months	12 Months
Promotion Banner Large	520 x 67 px	635 €	1,520 €	2,660 €	4,175 €

The monthly EMVA e-Newsletter is sent out to subscribers from 27 countries and offers numerous opportunities for corporate and product advertising, from ads and banners to success stories.

Stand-Alone e-Newsletter

Do you have a new product or important news for the machine vision market and are looking for a platform to communicate your message to your relevant target groups in a customized and flexible way? Our most exclusive form of advertising, the "stand-alone newsletter" with the look and feel of the regular EMVA newsletter, brings your news exclusively to our newsletter subscribers. We are happy to offer you this form of advertising on request.

3,740 €

CONTENT MARKETING



EMVA Event-Specific Sponsorships

There is a series of attractive sponsorships for the events and conferences organized by the EMVA. In addition to table-top exhibitions, companies can effectively promote products and services to a selected industry audience with being platinum, gold, silver and special sponsorship packages.

Make a statement! You can use these opportunities to draw attention to your company directly and on site. There is no better way to start a conversation and promote your company in a targeted manner.

The image displays three promotional banners for EMVA events, stacked vertically. The top banner is for the '24th European Machine Vision Business Conference' held from 18-20 June 2026 in Stockholm, Sweden. It features a background image of a historic building and the EMVA logo. The middle banner is for the 'EUROPEAN MACHINE VISION FORUM 2025' held from 16-17 October 2025 at Fraunhofer IIS in Fürth, Germany. It includes a graphic of a globe with a circular arrow and the EMVA logo. The bottom banner is for the '15th EMVA VISION NIGHT' on 5. OCTOBER 2026, described as an 'INTERNATIONAL MACHINE VISION HIGHLIGHT'. It features a photo of people at a social event and the EMVA logo. All banners include the EMVA logo and website information.

24th European Machine Vision Business Conference
18 – 20 June 2026
Stockholm, Sweden
Where machine vision business leaders meet.
www.business-conference-emva.org
www.emva.org

RESEARCH MEETS INDUSTRY
EUROPEAN MACHINE VISION FORUM 2025
Fraunhofer IIS
Fürth, Germany
16 – 17 October 2025
www.european-forum-emva.org

15th EMVA VISION NIGHT
5. OCTOBER 2026
INTERNATIONAL MACHINE VISION HIGHLIGHT
WWW.VISION-NIGHT-EMVA.ORG

Events, Shows And Conferences

Examples for Event-Specific Sponsorships / Promotion Packages:

- Business Conference
 - Gold Sponsor
 - Silver Sponsor
 - Bronze Sponsor
 - Networking Get-Together Sponsor
 - Coffee Break Sponsor
 - Lanyard Sponsor
- International Vision Night
 - Exclusive Sponsor for the evening before the Vision Show in Stuttgart opens
- EMVA Trade Show Booths
 - Networking Happy Hour Events
- European Machine Vision Forum
 - Sponsor / Table-Top Exhibitor



EMVA Business Conference 2026

24th European Machine Vision
Business Conference
18 – 20 June 2026
Stockholm, Sweden

International platform
for networking
and business intelligence.
Where machine
vision business leaders meet.

Platinum Sponsor



www.business-conference-emva.org

Sponsor Packages

Gold Sponsor

- Your company logo on conference bag or similar main giveaways
- Your two-page advertisement in our conference "Networking Guide" (DIN A5 booklet format distributed to all conference attendees)
- Your company profile (600 characters max.) combined with your logo in the "Networking Guide"
- Your company logo on the conference flyer and on the hand-out conference material
- Your company logo / name shown at event website and related promotional materials distributed by the EMVA and / or various international publications
- Your company logo integrated in our conference advertisement which is published in various international publications



Silver Sponsor

- Your two-pages advertisement in our conference "Networking Guide" (DIN A5 booklet format distributed to all conference attendees)
- Your company profile (600 characters max.) combined with your logo in the "Networking Guide"
- Your company logo on the conference flyer and on the hand-out conference material
- Your company logo / name shown at event website and related promotional materials distributed by the EMVA and / or various international publications



Bronze Sponsor

- Your one-page advertisement in our conference "Networking Guide" (DIN A5 booklet format distributed to all conference attendees)
- Your company profile (600 characters max.) combined with your logo in the "Networking Guide"
- Your company logo on the conference flyer and on the hand-out conference material
- Your company logo / name shown at event website and related promotional materials distributed by the EMVA and / or various international publications



Lanyard Sponsor

- Your company logo printed on each attendee's name badge lanyard



Welcome Reception Sponsor

- Your company representative welcomes the guests as main sponsor of the evening
- Your company roll-up / poster presented at event location reception area
- Your logo included in printed menu
- Your company profile (600 characters max.) combined with your logo in the "Networking Guide" (DIN A5 booklet format distributed to all conference attendees)



one-time exclusive opportunity, first come-first serve

B2B Meeting Sessions Sponsor

- Your company announced as sponsor of the usually more than 80 face-to-face meetings taking place during the conference days
- Your company roll-up / poster placed in the B2B meeting room(s)
- Your company profile (600 characters max.) combined with your logo in the "Networking Guide" (DIN A5 booklet format distributed to all conference attendees)



Coffee Break / Lunch Sponsor

- Your company announced as sponsor during respective event
- Your company logo presented during coffee break session
- Your company logo included in the "Networking Guide" (DIN A5 booklet format distributed to all conference attendees)



We are there for you!



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